

# Picnics and Promotions

Port Huron, Mich., 2—The Port Huron Junior Chamber of Commerce planted trees in cement containers along the streets and one of them enhances the entrance to 2 . . . Wes Kidd, stock clerk, made his pro boxing debut and knocked his opponent down three times in the first round, but was knocked-out himself in the fourth round. . . . Marian Joyce was promoted to head of the glassware department and Mary Burch to head of the electric department.

## 12's Staffer Heads State MOPH Unit

Flint, Mich., 12—Zelma Dilley, candy, was elected president of the state auxiliary of the Military Order of the Purple Heart. Staffers congratulated her. . . . The kitchen staff prepared fried chicken and all the trimmings for the employees' picnic at Potter's Lake. . . . Manager William H. Allgeo was surprised when staffers presented him with a birthday cake and party.

Pontiac, Mich., 13—Employees participated in a large parade and show to celebrate the Pontiac Centennial. The women wore long gowns and bonnets and the men donned top hats, mustaches and beards.

## Staffers at 16 Fests Manager

Dearborn, Mich., 16—Employees showered gifts and congratulations on Manager Carl L. Bloom at a breakfast to celebrate his 25th service anniversary. He received a plaque with a silver dollar for each of the 25 stores at which he worked, \$150 gift certificate and a three-day vacation along with other gifts. . . . Marie Cooper won a Westwood Rotary scholarship for \$250. Marie, in addition to sales, makes signs for 18.

Battle Creek, Mich., 21—A surprise breakfast was given to honor Manager Cecil E. Day on his 25th anniversary. Robert F. Kresge, district manager, presented Mr. Day with a service pin and a gift certificate. The staff at 1185, Battle Creek, Mich., also joined the celebration.

Lafayette, Ind., 31—A surprise congratulatory party was given Dave Ross to celebrate his promotion to assistant manager. . . . The staff welcomed David Bell at the new junior assistant manager. He hailed from 120, Canton, O. . . . At the store picnic deer prizes were won by Lloyd Kahler, Ihs Kahler, Carol Thayer and Betty Schwie.

Stow, O., 48—Cloudy skies and thunderstorms did not dampen the spirit of the "Fun in the Sun" promotion. Employees enjoyed wearing sportswear for two weeks. . . . A welcome was extended to Karen Daugherty of the glassware and electrical department.

Ann Arbor, Mich., 74—Ruth Sheeks was promoted to food manager and Ruth Wilson started her new job as personnel-supervisor. The staff wished both of them happiness in their new positions. . . . The former Carol Butler, records and gift wrap, is now Mrs. David Johnson.

## 87 Reports Large Sidewalk Sales

Michigan City, Ind., 87—Employees participated in the Summer Festival. Sales from the Sidewalk Bazaar were big. . . . Charge accounts started at 87 in July and staffers are busy helping to sign-up credit customers.

South Bend, Ind., 101—A "Big Boy" sale was a huge success. Staffers sold 60 dozen pairs of jeans in one day. . . . Harriet Jackson was promoted to personnel supervisor. . . . Staff members welcomed back co-workers from their vacations. They were Virginia Dudley, Sue Dudley, Sylvia Buski, Innes Buckner, Arlene Ward, Lillian DeFurst, Thomas Yecker, Beryl Betherell, Clarence Scott.

Terre Haute, Ind., 117—Employees hope the newly expanded ready-to-wear department will bring an all-time high in sales. The department now allows a better showing of merchandise. . . . Assistant Manager Clement I. Pyles has assumed his duties and staffers hope he will be happy at 117.



Youngsters from the Children's International Summer Village stop to examine the Indian headpieces and cowboy hats on their shopping spree at 87, Michigan City, Ind.

## Best Sellers at 142 Include Furniture, Grills

Marion, Ind., 142—Sales of grills, lawn chairs and lounges were outstanding at 142. . . . Birthday celebrations for the summer months included Manager Elba O. Joy, Assistant Manager Robert Wade, Verne Smith, Thelma Smith, Hester Barkley, Susie Smith, Janice O'Banion, Anna Freital, Rose Burke, Fanny Thomas and Gloria Hayden.

Logansport, Ind., 167—Staffers are especially proud of Crawford Williams who placed second in the Indiana State Roller Skating Championships for intermediate singles and fours. This qualified him for the national championships.

Lancaster, O., 171—The "Family Fun Fair" sponsored by the downtown merchants drew big crowds and increased sales at 171. Bargain buyers were offered to shoppers. . . . Employees enjoyed a contest at Kinsing Park. . . . James Webb was welcomed on the new trainees.

LaPorte, Ind., 178—Credit service has been added at 178. Manager Fred A. H. Krause, Jr. attended a meeting in South Bend, Ind., to receive more information on credit. . . . Mary Beth Burden, fountain, and Kay Cornell, cashier, were welcomed as new staff members. . . . Former Manager Chester J. Pavlik and his family visited the store. He is now manager of 696, Farmington, Mich.

## "Coats" Label Puzzles Thread Customer at 204

Lafayette, Ind., 204—Cashiers had a chuckle when a woman customer approached the check-out register with a spool of thread and said in a puzzled voice, "I see the label says 'Coats,' but I suppose it could also be used for dresses." . . . A birthday party was planned to celebrate the birthdays of Bonnie Best and Marjorie Parker.

Detroit, Mich., 208—Manager Herman F. Andreasen led the grand march at the wedding of former staffer Gwen Carson. Green is now an office assistant for Earl J. Schmoey, candy buyer. . . . Assistant Manager Ferdinand S. Macey spent a Florida tea when he returned from his honeymoon.

Flint, Mich., 214—Part-timer Marilyn Evers won an American Legion Auxiliary award for scholarship, leadership, dependability and cooperation. . . . A pot-luck dinner highlighted the store picnic at Flushing Park. Honored guests were District Manager Chester E. Boyd and Fred Hessel, assistant

manager of 433. Roger Martin and Lily Dady won drawing contest prizes.

Cleveland, O., 240—Birthday wishes were extended to Barbara Thomas and Doris Mehling. . . . The staff gave best wishes to Kathy Maynard, candy, on her marriage.

Knox, O., 248—The staff expressed sympathy for Manager Paul V. Ivey on the sudden death of his mother, and to sisters Lavene Berry and Charlotte Davis on the death of their grandmother. . . . Goldie Whittington and Sharna Shaw were extended get-well wishes from the staff.

Aurora, Ill., 254—Howard Bassett of 254 was chairman of the downtown merchants' "Fun in the Sun" two-day festival. All items were displayed in a carnival type atmosphere.

Detroit, Mich., 280—The store picnic will be held August 20 at Lake Port State Park and staffers are busy making final plans for food and games. . . . The personnel welcomed Charles R. Davis as the new assistant manager.

## "Why Take Vacations?" Wonder 290's Staffers

Detroit, Mich., 290—Some staffers wonder why their co-workers hurry off for vacations when the temperature is in the 90's and the store is air conditioned. . . . Graduates Marilyn Martin and Sharon Pederson decided to work full time at 290.



District Manager George K. Theising, left, presents a wrist watch to Manager Carl L. Bloom, 16, Dearborn, Mich., while Mrs. Bloom holds a plaque citing Mr. Bloom for his 25 years of Kresge service.

## 28's Ida Wick Returns From Vacation as Queen

Cleveland, O., 28—Ida Wick, Cleveland's advertising coordinator, was named Queen for a Day at the Desert Inn Motel in Florida where she spent her vacation. She received a trophy and gifts. . . . John Wilks retired after 27 years of Kresge service. Staffers wished him a happy retirement life. . . . Sympathy was sent to Betty Pasquini, assistant food manager, on the death of her husband.

## Sales Rise 45 Percent In Three Days at 120

Canton, O., 120—Sales increased 45 percent over a three-day period during the Canton Downtown Summer Festival. The main street was selling area and 120 had a souvenir and hot dog stand. . . . Staffers are looking forward to the store's picnic. Exotic and rare foods are being planned for the occasion. . . . Co-workers welcomed back June Buck after her four weeks absence with an arm injury.



Assistant Manager Steve Sabel, 171, Lancaster, O., is wrapped up in the street decorations for the Lancaster "Family Fun Fair." At the left is Wally Cook of the Schwendeman and Cook Company and at the right is Roger Laban, manager of the Jeffrey Jewelry store.

—photo by The Lancaster (O.) Eagle-Gazette